

ҚАЗАҚСТАН РЕСПУБЛИКАСЫ

РЕСПУБЛИКА КАЗАХСТАН

«ҚАЗАГРОМАРКЕТИНГ»
АКЦИОНЕРЛІК ҚОҒАМЫАКЦИОНЕРНОЕ ОБЩЕСТВО
«КАЗАГРОМАРКЕТИНГ»

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13.09.12 27/1933a

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ул. Албыртқып И.А. 3, Дарбазы, п. 23,
т.а. 8 (7172) 340-171, факс: 340-180, e-mail: reception@kzrm.kz

13th September 2012

Mr. Omer Burhan Tuzel
Ambassador Plenipotentiary
of Republic of Turkey
in the Republic of Kazakhstan
3, Tashenov str.
Astana, Kazakhstan
+77172704704

Dear Mr. Ambassador,

Let me, please, express my respect and greet you on behalf of Ministry of agriculture of the Republic of Kazakhstan and "Kazagromarketing" JSC.

Given the trends in the world grain market and potential opportunities of Kazakhstan market of grain "Kazagromarketing" JSC with official support of Ministry of agriculture of the Republic of Kazakhstan and "National managing holding "KazAgro" holds VI Kazakhstan grain forum (hereinafter – Forum) on 23-24 November 2012 in «RIXOS President Astana», Astana.

The format of the Forum supposes discussion of the current situation on the grains market, identification of trends of the market development, questions of market capacity for grain supplies, possible new markets etc.

Due to unfavorable weather conditions the current marketing year has turned out to be difficult for both producers and other players of the market. Decrease of grains harvest volumes in USA, Australia, Russia and Ukraine in the current year, and resulting price increase on grains all require unification of Kazakhstan producers, traders and state entities in choosing further strategic response on ongoing process.

Therefore, the Forum will be represented by important segments of international trade of grain and products of its processing, namely leading banks, inspection, brokerage, legal and transport companies, exchanges, information-consultancy agencies, representatives of the Ministry of agriculture, leading world and Kazakhstan experts of the industry, world's major grain traders, agroholdings, processing and agricultural companies, financial institutions and other members of business community of Kazakhstan.

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Taking into account high importance of the event for the grain industry and present particular relevance of the reliability of partner for the participants of the Forum, we kindly invite you and business of your country to take active part in the event. We would be honored by your and your partners' participation. The participants will have good opportunity to find new clients and promising connections. We are confident that participation of your country in the Forum will contribute into fruitful cooperation of business of our countries and increase of trade turnover between our states.

We also offer to all interested parties become our partners and perform as a sponsor of VI Kazakhstan grain forum, which certainly will benefit their work and develop their presence in the Central Asian grains market. Alternatively, the participants are given to consider placing of the advertisement banners in the catalogue of the Forum and/or in lobby of the hall Forum is held in.

For potential participants informing purposes, please, see attached application form, conditions for participation and sponsorship. If you have any questions, please, feel free to contact us on a.abenov@kam.kz or kazagromarketing.international@mail.ru or tel. +77172555436 (ext. 162) or pass our contact details to interested parties.

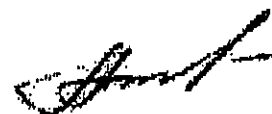
Thank you for your cooperation and time. We hope to see you and companies from your countries in the list of our participants.

Kindest regards,

Aigul Akhmedzhanova

CRO

"Kazagromarketing" JSC



- ATTACHEMENT: 1. Conditions of participation in VI Kazakhstan grain forum
"KAZGRAIN 2012";
2. Application form for VI Kazakhstan grain forum
"KAZGRAIN 2012";
3. Sponsorship conditions for VI Kazakhstan grain forum
"KAZGRAIN 2012"

T.C.

Astana Büyükelçiliği

Gelen Evrak

Kayıt Tarihi: 17.09.2012

Kayıt No: 425

ЗАЯВКА НА УЧАСТИЕ/ APPLICATION FORM

Полное наименование предприятия/ Full company name*

Русский

English

Ф.И.О. руководителя/ C.E.O full name

Русский

English

Направление деятельности предприятия (до 100 символов)/ Business activity (100 symbols)

Русский

English

Телефон

e-mail

Почтовый (фактический) адрес/ Corresponding address*

Русский

English

Контактное лицо по конференции (ФИО, тел.) / Contact person: (name, phone)

Форма участия /

Form of participation:

☒Участник
(Participant)☐Спонсор
(Sponsor)☐Докладчик
(Keynote)

Дополнительные услуги / Additional services:

- Разместить рекламу в каталоге-форуме /
Advertisement in catalogue

180x140 ☐200x200 ☐

ФИО, должность участника / Name of participant, position:

Банковские реквизиты участника / Banking details:

Наименование банка / Bank name

БИК /

РНН / VAT

ИНН / bank account number

БИН / IN

KAZ GRAIN

Administration:

Bagimbayev Arifkhan arifkhan@kazgrain.kz
 Abenov Askar askar@kazgrain.kz

www.kazgrain.kz
 TEL: +7 7172 555-436
 +7 7172 555-438

Conditions of participation

Registration fee per person:

USD	Payment period
750	Before 31 st October
800	Between 1 st November 2012 till 15 th November 2012
1 000	After 15 th November

Registration includes:

- Participation of a representative of the company in the forum
- Forum catalogue with grain market review, conference program, advertisements, participants' business cards;
- Placement of the company's business card in the conference catalogue (if payment is made by 15th November);
- Placement of the company's business card on the web site of the event host;
- Coffee-breaks, lunch;
- Gala banquet.

Additional options for participants:

- Participation as a sponsor of the conference;
- Placement of advertising in the conference catalogue;
- Host's consulting services during preparations to the event;
- Assistance in setting up business contacts between forum participants before the conference and during the event.

Deadline for applications: 15th November 2012

Payment conditions – 100% prepayment according to bill of the host after the application submitted.

A participant may cancel the application unilaterally.

Cancellation of the application accepted only in written, signed and sealed by the management of the applicant.

Refund:

- before 31st October no more than 50% of the applicant's payment is refundable;
- between 1st and 15th November the host returns 50% of the applicant's payment;
- after 15th November no refund is made.

For local producers and companies represented by 5 or more persons: 25% discount



Administration

Sagimbayev Adilshan s.sagimbayev@kazgrain.kz
 Aberov Asker a.aberov@kazgrain.kz

www.kazgrain.kz
 tel.: +7 7172 355-436
 +7 7172 355-436

SPONSORSHIP CONDITIONS

The General sponsor (the General partner) – from 5 minutes

- assignment to the company of «GENERAL SPONSOR» status;
- inclusion of the general sponsor's head manager into the list of official guests;
- participation of five delegates from the company in the Forum;
- provision of services under the registration fee:
 - provision of conference catalogues to each delegate of the company;
 - placing of company's business card in conference catalogues;
- placing of company's logo on presentation and forum advertising materials;
- placing of company's logo on the sponsors page in the forum catalogue;
- placing of advertising leaflets in a package of distributing materials;
- placing of general sponsor's separate advertising banner in a event hall;
- placing of advertising block in the conference catalogue (on the first pages, the model is given by the sponsor);
- placing of advertising block in organizer's printing editions (the model is given by the sponsor);
- placing of working web link on the organizers sites;
- placing of the general sponsor's logo on invitations;
- provision of exposition spot;
- presentation of the report in a session of the Forum (the topic is to be agreed with organizers);
- reference to the general sponsor in the preliminary press release;
- reference to the general sponsor in the final press release;
- time for the promotion event during the Forum.

The Financial sponsor – 3-5 minutes

- assignment to the company of «FINANCIAL SPONSOR» status;
- inclusion of the financial sponsor's head manager into the list of official guests;
- participation of four delegates from the company in the Forum;
- provision of services under the registration fee:
 - provision of conference catalogues to each delegate of the company;
 - placing of company's business card in conference catalogues;
- placing of company's logo on presentation and forum advertising materials;
- placing of company's logo on the sponsors page in the forum catalogue;
- placing of advertising leaflets in a package of distributing materials;
- placing of financial sponsor's separate advertising banner in a event hall;
- placing of advertising block in the conference catalogue (on the first pages, the model is given by the sponsor);
- placing of advertising block in organizer's printing editions (the model is given by the sponsor);
- placing of working web link on the organizers sites;
- placing of the financial sponsor's logo on invitations;

- provision of exposition spot;
- presentation of the report in a session of the Forum (the topic is to be agreed with organizers);
- reference to the financial sponsor in the preliminary press release;
- reference to the financial sponsor in the final press release;
- time for the promotion event during the Forum.

Sponsor – 1-2 min. length

- assignment to the company of «SPONSOR» status;
- participation of two delegates from the company in the Forum;
- provision of services under the registration fee:
 - provision of conference catalogues to each delegate of the company;
 - placing of company's business card in conference catalogues;
- placing of company's logo on presentation and forum advertising materials;
- placing of company's logo on the sponsors page in the forum catalogue;
- placing of sponsor's separate advertising banner in a event hall;
- placing of advertising block in the conference catalogue (on the first pages, the model is given by the sponsor);
- placing of advertising block in organizers' printing editions (the model is given by the sponsor);
- placing of working web link on the organizers' sites;
- placing of the sponsor's logo on invitations;
- provision of exposition spot;
- presentation of the report in a session of the Forum (the topic is to be agreed with organizers);
- reference to the financial sponsor in the final press release;

Organization Partners (financial, leasing and others) – 1-2 min. length

- assignment to the company of «PARTNER» status;
- participation of two delegates from the company in the Forum;
- provision of services under the registration fee:
 - provision of conference catalogues to each delegate of the company;
 - placing of company's business card in conference catalogues;
- placing of company's logo on presentation and forum advertising materials;
- placing of company's logo on the sponsors page in the forum catalogue;
- placing of partner's separate advertising banner in a event hall;
- placing of advertising block in the conference catalogue (on the first pages, the model is given by the sponsor);
- placing of working web link on the organizers' sites;
- provision of exposition spot;
- presentation of the report in a session of the Forum (the topic is to be agreed with organizers);



Сәтінбеу Ақмұқан satimbeu@kazgrain.kz
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CONDITIONS FOR OTHER SPONSORSHIP PACKAGES

1. Placement of advertisement in the official Catalogue of the Forum:

- Full page color – 750 U.S. dollar/100 000 tenge
- ½ page, color – 400 U.S. dollar/60 000 tenge

2. Inclusion of handout material of the company into the official list of handout materials of the Forum:

- Leaflet – 750 U.S. dollar/100 000 tenge.

3. Placement of a banner in the lobby of the event hall:

- Banner – 400 U.S. dollar/60 000 tenge.

4. Placement of the mobile booth:

- Mobile booth – 400 U.S. dollar/60 000 tenge.